

Please replace the paragraph beginning on page 11, line <sup>18</sup>~~20~~, with the following amended paragraph:

Then, video data organization will be explained with reference to FIG. 2. In FIG. 2A, two sets of content blocks (one set of CM1 and ~~[[PM2]]~~ PM1 and another set of CM2 and PM2) are shown. One content block set consists of a CM content and a program content. In the example shown, the video contents are normally rendered by playback to the TV viewer in the following order: CM content 1 (CM1) → program content 1 (PM1) → CM content 2 (CM2) → program content 2 (PM2).

Please replace the paragraph beginning on page 15, line 1, with the following amended paragraph:

FIG. ~~[[2B]]~~ 3B shows the corresponding organization in which all CM content 2 (CM2) was not rendered by playback. In this case, a playback process is performed such that program content 2 (PM2) is rendered immediately after program content 1 (PM1) is rendered.